

Client: Laurel Creek Botanicals
Project: Product History and Info Sheet

Radiant health comes from deep within. It's about being who we truly are, and taking good care of ourselves. Imagine a world where it's easy to use the freshest, purest ingredients in nature to care for our skin and psyche. Step Into the world of *NANCY LEONARD AROMATHERAPY*.

The artistic design and high quality packaging draw our attention. Rich colors accentuate the natural origin of the ingredients. When we go deeper, beyond the packaging, we discover a tantalizing scent. Many love the way the soap creates a soft, soothing lather that feels so nourishing to our skin. Other are most impressed by the way it lasts. *NANCY LEONARD AROMATHERAPY* invites us to use the products, and be aware of what we value most. Whatever the appeal, we can count on being transported from the stress and drama of our daily lives to a pleasing and relaxing experience

NANCY LEONARD AROMATHERAPY began with Nancy's search for products she could use on her highly sensitive skin. Frustrated by the scarcity of skin care products made from all natural ingredients, she realized that the next step was to make her own. Several classes and many hours of research later, she was making soap in her kitchen. She gave it as gifts to her friends and family. They wanted more. Their enthusiastic response ignited a huge demand. She met the demand by setting up her basement to produce handcrafted soap, then selling it in a popular store in Nevada City, CA. What was once a way to fill her need became her passion. Today, a certified aromatherapist and trained herbalist, Nancy has moved out of the basement and manufactures and distributes *NANCY LEONARD AROMATHERAPY* soap and skin care products globally through *LAUREL CREEK BOTANICALS*.

Intrigued by the effects of essential oils on our bodies, minds, and spirits, Nancy has also included the benefits of aromatherapy. Essential oils have been used for both physical and emotional well being since 4000 BC. The possibilities for their therapeutic use are limitless. Using the purest essential oils, *NANCY LEONARD AROMATHERAPY* creates unique blends designed to awaken our senses, stimulate our passions, and soothe our psyches.